



Cookie Statement

bvcmm.nl

For our website, we use different types of cookies. We believe it is important that you have control over your online privacy. That is why we are transparent about the cookies we use and their purposes.

What are cookies?

A cookie is a small, simple file that is sent along with pages of this website and/or Flash applications and is stored on the hard drive of your computer, mobile phone, smartwatch, or tablet by your browser. The information stored in it can be sent back to our servers on your next visit.

Consent to the use of cookies

Your consent is required for the use of certain cookies. We obtain this through a so-called cookie banner.

What cookies do we use?

Types of cookies and objectives:

Necessary cookies

Necessary cookies are small files that a website places on your computer to ensure that the website works properly and that you can use certain features. They are only stored during your visit to the website and are automatically deleted afterwards.

Technically essential cookies

These are cookies that are necessary for the use of the websites for technical reasons. Therefore, these cookies cannot be disabled.

Functional cookies

These are cookies that are necessary for the proper functioning of the website. You cannot refuse these cookies if you want to surf on the website. This may include cookies that remember which language choice was made, which content was viewed on the website, or which email address and password were entered during a previous visit to the websites. These cookies may also include third-party cookies, mainly cookies that enable visitors to watch videos integrated on our website.

Analytical cookies

These are non-essential cookies that are managed by the cookie banner. As a visitor, you can opt-out of these cookies and do not need to give your consent.

Analytical cookies allow us to measure website traffic, for example, how often our site is visited and what information visitors are searching for. This helps us to know which parts of the site are popular and how we can improve our website. The statistics we collect cannot be traced back to individuals. After collection, this data is made anonymous.

With Google Analytics, we can better understand the data. We always place the analytical cookies when visiting our website.

With analytical cookies, we collect the following data, among others:

- The number of visitors to our web pages.
- How long a visitor stays on our site.
- What visitors are searching for (search queries).
- Which version of the website should be offered (A/B testing).
- Data about your browser and the device you use to visit our website, such as operating system and screen size.
- How you came to our website (for example, because you clicked on an advertisement from us or a link in an email).
- The speed of our website to measure your browser. This information helps us to detect and solve any potential performance problems with our website in a timely manner.

Chatflow Cookie

This is the cookie used for the chatflows tool. As a visitor, it allows you to chat with a chatbot.

Advertisement cookies

Cookies that enable the display of advertisements based on your internet behavior. The aim is to show you the most relevant ads on other websites.

Your rights regarding your data

You have the right to access, rectify, limit, and delete personal data. Additionally, you have the right to object to the processing of personal data and the right to data portability. You can exercise these rights by sending us an email at privacy@bvcm.nl.

Blocking and deleting cookies

You can manage cookies yourself at any time, by allowing, blocking, and deleting them through your internet browser. You can also set your browser to receive messages that certain cookies may not be placed. See your browser's help function for this option. If you delete cookies, you will be logged out of websites, and your saved preferences may be deleted. This can also affect the use of this website.

Here you can find more information on how this works with your browser:

Internet Explorer: <https://support.microsoft.com/help/17442/windows-internet-explorer-delete-manage-cookies>

Mozilla Firefox: <http://support.mozilla.com/en-US/kb/Cookies>

Google Chrome

<http://www.google.com/support/chrome/bin/answer.py?hl=en&answer=95647>

Safari: <http://support.apple.com/kb/PH5042>

Opera: <http://www.opera.com/browser/tutorials/security/privacy/>

Adobe (flashcookies): <http://www.adobe.com/privacy/policies/flash-player.html>

New developments and unforeseen cookies

The texts on our website may be modified at any time due to ongoing developments. This also applies to our cookie statement. Therefore, please review this statement regularly to stay informed of any changes.

In blog articles, content hosted on other sites may be used and accessed on www.call2collect.nl through certain codes (embedded content). This includes, for example, YouTube videos. These codes often use cookies. However, we have no control over what these third parties do with their cookies.

It may also happen that cookies are placed through our website by others of which we are not always aware. If you encounter unforeseen cookies on our website that you cannot find in our overview, please let us know at privacy@bvcm.nl. You can also directly contact the third party and ask which cookies they place, what the reason is for that, what the lifespan of the cookie is, and how they safeguard your privacy.

Final remarks

We will occasionally need to update these statements, for example, when we modify our website or change the rules regarding cookies. You can consult this [web page](#) for the latest version.

If you have any further questions or comments, please contact us at privacy@bvcm.nl.